

I am truly humbled and so excited to be allowed this opportunity to run for the very important job of chapter President. I became a Morehouse Man in 1992. Since then, I have tried to hold up the standards I was taught by trying to do right by all people, showing in private and in public what I was taught a Morehouse Man is and giving of who I am for 15 years in some capacity as a servant to Morehouse. I have been down in the bowels of Chivers Hall and to the top of Graves, Hope and Sale as it stood back in 1988. I have risen and fallen on several occasions with Morehouse and I will continue to hold her up for as long as I am physically able. **So, why do I want to be President?**

I want **to represent** our voice as a Chapter. I want to be a servant to each member of the chapter. I believe that every member of this chapter has an opinion and a voice. Their opinion should be heard. If we as a body believe it's fruitful, we as a body will move. However, I also believe that we should not beat around the bush, shuck or jive when it comes to being open, honest and transparent. I have been around long enough, and I know how each of you feel about things being open and honest. I am one of the guys who remembers the long ending question of, **WHAT IS INCLUDED IN STUDENT FEES?** With that being said, I will always give it to you straight. In love, I will approach and support each of you and in love I will say, "Naw bro, we ain't doing that!" There is no Hierarchy in my mind. Yes, we understand where we are and we must stay diligent in our financial support to the school, **HOWEVER**, bro don't let that be the reason you don't be active. I will submit that as one member, I don't care if you can't give, just come and be active!

In closing, my focus, if elected, will be **SERVICE**. My agenda will be centered around **SERVICE**. In this virtual world the guys need our support. Be that Blocker, be that Tobe Johnson, be that Dr. Mapp, be that Dr Hornsby and Gore to these guys. Meaning, let's bring uplift to them in a very realistic way the way we as Morehouse men know to be true. To our brothers that can, let's brainstorm innovative ways we can uplift our school financially. To the brothers that don't have, bro just hold the sign and be there. It's ok! You are as important as the biggest donor and I will ensure your shoulders are brushed off just as much as

anyone else. Again, thanks for the chance to come and ask for your support. If elected I am at your service.

Alex J. Branch

Class of 1992

Lifetime Member of MCNAA (recently)

Chapter Lifetime Member (working on it)